

Summary of Columns found in The B.E. Wrap-Up

Column Title Author/Coordinator Email Address	Column Description
<u>Around the Circuit</u> Mary Crichton crichton10314@comcast.net	Information from our teachers, designers, and suppliers about classes and products that are recent, new or in-work. Information will not be repeated from issue to issue, Use of this column is encouraged and it could generate additional students or customers for your business. This informational column is considered "free" advertising for our merchants and teachers and the Guild is happy to publish news of your business or works in progress. Please limit your news to just one paragraph approximately the size of one to two business cards.
<u>BE Basics</u> Sandy Velin randsvelin@msn.com	This education column addresses technical and practical issues facing B,.E. stitchers. Previous columns have been about needles, design notebooks, and problems experienced when doing various stitches. If you have an idea for the subject of this column, please contact Sandy Velin.
<u>BE Y's</u> Joan Stevens joane13@verizon.net	Do you ever wonder why the guild does some things? This education column provides information about why the Guild has the bylaws, customs, and guidelines that are in use today.
<u>Birthplace of New Stitches and Flowers</u> Sherry Johnson sdj13@msn.com	Designers – this is where you can ‘advertise’ a new stitch and the design or book where it is published. If you have invented a new stitch, or a variation on a stitch, drop Sherry a note to have it included in a future newsletter. Include a picture; briefly describe the stitch and where the instructions can be found (what pattern or book). Include stitches you developed in the last 5 years that are included in a pattern or book that is currently available to purchase. The original list and updates will be in The Wrap-Up, and eventually on our website (http://www.brazilian-dimensional-embroidery.org/).
<u>Blogspotter</u> Newsletter Editor -- Pat Kamperschroer kamppat@nwi.net	Blog sites often offer good information and ideas that could be of interest to Brazilian embroiderers. Only non-commercial blog-sites will be published. The list will not be policed (to determine if a site later becomes a commercial site). Each site will only be published once. To insure we don't print duplications, a list will be maintained of submitted blog sites and their disposition (date published or date turned down)
<u>Chapter News</u> Connie Elsdon celsdon@telus.net	Please share what you are working on, and any other news of note from your local stitching group. News of B.E. activities of individual chapter members is always welcome. Members should also be BDEIG members to have the information included in The B.E. Wrap-Up. Please send a paragraph and photos if you have them. The preferred size of the paragraph is roughly two business cards in length. Information on when a chapter meets is published in the directory and will only be published in this column if it has changed or if the chapter is new.
<u>Education Projects</u> Sandy Velin randsvelin@msn.com	In each issue of The B.E. Wrap-Up, we feature several educational projects that have been contributed by designers and teachers in our guild. Typically the designs are relatively small and always include instructions. Sandy will need this information as soon as you can contact her. Don't worry about the final form – your instructions are re-formatted to match the template. You will need to provide a traceable design and a photo of the finished piece, plus instructions. This is one of the most popular columns in each issue of The B.E. Wrap-Up, and it can only continue if designs are contributed. This column could be a way of launching yourself as a designer or teacher.
<u>Fine Points</u> Virginia Chapman litchapman@wavecable.com	Virginia Chapman, founder of BDEIG, shares a tip or technique in each issue of The B.E. Wrap-Up. Virginia picks subjects she knows have vexed many of us.
<u>Flower of the Year</u> Mary Crichton crichton10314@comcast.net	Mary Crichton writes this column. She always finds something new to share about our Flower of the Year. If you come across an interesting factoid about our current flower, please send it to Mary so she can share it with all of us.
<u>Guild Positions</u> Various Authors	Have you thought about volunteering for a Guild position, but were unsure of what was included as responsibilities for a specific role? This column is written by the people holding these positions and can give you the insight you might need. Right now we are focused on the committee chairs (listed on the inside of the front cover of each issue of The B.E. Wrap-Up). A list is maintained of these articles to make all positions are covered.

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<u>How Do You . . . ?</u> Pat Kamperschroer kamppat@nwi.net	This column seeks input from all of our members on the how, and sometimes why, they do B.E. related tasks. Previous columns have included needle storage, thread storage, and how time for stitching is found in our busy lives. Please respond to the columnist with your input of the current subject and with your ideas of future columns. Remember, what works for you, may work for someone else in the guild. Your input helps us all stitch smarter.
<u>Meet Our Members</u> Sherry Johnson sdj13@msn.com	This popular column showcases BDEIG members. Input as to who would be a good candidate to be interviewed is welcomed. A list is maintained of all who have been interviewed since this column began so that we don't interview one member twice. Right now we are trying to finish getting an interview with all of our BDEIG Charter Members. We hope to complete this project by the May 2012 issue, just in time for our guild's 20 th Anniversary. The people interviewed will be asked to provide a photograph of themselves and a photograph of a piece of Brazilian Embroidery that they have stitched.
<u>Member-2-Member</u> Kaaren Arndt karndt3@aol.com	The Member-2-Member column is about and for individual guild members. Are you looking for an out of production thread, pattern, or book? Ask about it in this column. Or maybe you have good news to share so we can celebrate with you. Or news to share that your friends in our guild will want to know because we care about you. Please contact Kaaren Arndt with input for the Member-2-Member column. If sharing info about another member, we will contact that member directly to get permission to publish their news
<u>What Else Are Our Members Doing?</u> Newsletter Editor -- Pat Kamperschroer kamppat@nwi.net	This column features one or two members in each issue and showcases an item (one) that a member has done that is NOT Brazilian Embroidery. So many of us are multi-talented and this column gives us a venue for showing off some of those other talents including lacework, beading, calligraphy, quilting, etc. A list of whom and what is showcased is kept so that all of our members have an opportunity to be showcased in this column.
Miscellaneous Articles and Filler Material – a category, not a column Newsletter Editor -- Pat Kamperschroer kamppat@nwi.net	While the primary purpose of The B.E. Wrap-Up is to support BDEIG members by providing B.E. related articles, education projects, member news, and access to Brazilian embroidery designers and suppliers through advertising, there is 'white space' that needs to be filled in every issue. If you find or create an article, quote, cartoon, drawing, etc., that you feel would be appropriate for The B.E. Wrap-Up, please send it to your newsletter editor. When appropriate, permission will be asked of the author or artist. Please recognize that the filler may be sent by more than one person, that it may be several issues before it is used, and that it may not be used at all.

General Information about The B.E. Wrap-Up:

- The B.E. Wrap-Up is published quarterly (August, November, February, and May). Additional publications are the Membership Directory (November), The Seminar Supplement (February), and the annual ballot (May).
- All information in The B.E. Wrap-Up is copyrighted and may not be reused without permission of the guild. The exception is Education Projects which may be copied and reused for personal use. Teaching any of the Education Projects for profit is not permitted. Designers retain the copyright of the education projects they submit. To request permission to reuse information in The B.E. Wrap-Up, contact any board member.
- All submittals are subject to editing by members of The B.E. Wrap-Up staff. The only exceptions are advertisements and the biographical information for candidates to the BDEIG Executive Board. Edited submittals will not be returned to the originator for approval. Some submittals may not be used.
- One of the benefits of joining BDEIG is to receive the quarterly newsletter, The B.E. Wrap-Up. As this is a newsletter about and for our members, the information that is published in the newsletter will only be about members. Information pertaining to non-members, even when B.E. related, will not be published. Urge your chapter members to join the guild so their B.E. news can be shared with us all. Please include both the first and last names of people.
- Photographs are always welcome. A picture is worth 1000 words. Share your B.E. and BDEIG related photographs whenever possible.
- Winners of competitions (e.g. State Fairs) are typically listed in Member-2-Member as this is an individual, not a chapter, achievement. It is very helpful to include the name of the design and the designer.
- All items submitted should be current and fresh. Submittals will not be repeated from issue to issue.
- BDEIG is no longer certifying teachers. Therefore mention of being a 'Certified B.E. Teacher' is removed from all columns and articles. Advertisers may continue to use that phrase in their advertisement if they wish to do so.
- Things that are helpful:
 - Include both the first and last name of any individual you write about
 - When talking about a specific design, please include the title and the designer (e.g. Sew-n-saw's Sticherama)
 - If you refer to a US city, please include the state. If referring to a city outside of the US, please include the country.